

University of Pretoria Yearbook 2019

Thematic studies module 2 797 (GIA 797)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	14.00
Programmes	PGDip Business Administration Business Studies
Prerequisites	No prerequisites.
Contact time	24 Hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to guide students to read existing literature and especially theories in a critical manner. They need to highlight the 'blind spots' of the main theories that have been used to explain their chosen phenomenon, and to explain how alternative perspectives may help better explain it.

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